

let it  
grow

# BRING THE NOISE!

**With days to go until leaders from across the world convene in Glasgow for COP26, the UN Climate Summit, we invite everyone to make some noise in support and celebration of our beautiful planet.**

Following the viral success of rousing climate song **'Enough is Enough'** by Karine Polwart, the Soundhouse Choir and Oi Musica in November 2020, the artists involved are launching a global call out for anyone and everyone to get involved, sharing a message for world leaders ahead of the critical talks, due to be held in Glasgow 31st October - 12th November.

## Let it Grow!

From lockdown seeds sown in Edinburgh to carnival creations in South London, African-diaspora musical collaborations and Scottish hip hop cyphers, Let it Grow – launched in August 2021 – is a grassroots project. Conceived by independent artists and supported by micro-organisations working across Scotland, it invites choirs, community ensembles, musicians, schools and anyone else to add their voice, build public pressure and have some creative fun ahead of COP26.

*'A remarkable collaboration'*

*Mark Radcliffe playing Enough is Enough on BBC Radio 2 Folk Show*

## What to expect

Since the release of Enough is Enough at the end of 2020, its creators have been busy raising funds, building partnerships and creating opportunities for music makers across a range of genres, ages and backgrounds to get involved. Their vision is of a crashing, tumbling tidal wave of music that gathers pace online through October and during COP itself.

Glasgow hip hop interpretation of Enough is Enough titled **'This is It'**, (released 24 Sept) has been aired on BBC Introducing and continues to gather interest. An epic **carnival collaboration** involving 200 young people from 6 UK cities including London, Greater Manchester, Edinburgh and Glasgow has been played on Jazz FM and is gaining many views online. And more versions are coming! From African diaspora musicians, a French-Arabic piece from Brussels, a Cuban song and an indigenous community in Brazil.

## In Person Events

During Cop26 a series of special events are planned, including an outdoor spectacular live street performance of Enough is Enough performed to Vision Mechanic's astounding giant puppet, STORM. Performed by Karine Polwart, the Soundhouse Choir and local community groups on 10th November at approximately 12.50pm outside Govan & Linthouse church, the performance finally sees this song exactly where it was meant to be sung... on the streets at COP. This follows a **performance** with Polwart, Oi Musica and the Soundhouse choir at Edinburgh's Dynamic Earth around the incredible Gaia exhibition on 6th November at 12.30pm and again at 1pm.

This all culminates with a celebration and reflection of the project at a informal panel style event, screening of some of the videos created for Let it Grow, alongside a discussion about the role of music in creating social and political change. This event takes place at The Pipe Factory, Glasgow, 10th November at 6pm and will be livestreamed via youtube. Register [here](#).

## Artist Highlights



Karine Polwart



Becci Wallace



Gameli Tordzro



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**#musicforCOP26**

*'We are excited about the potential for huge variety in the pieces and messages that people share. This is as much about coming together and getting creative as it is about building awareness and political pressure. Music is one of the best ways to experience working together for a common goal – and we need that creative and collective thinking now more than ever.'*

Olivia Furness, Co-Director, Oi Musica

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grow*

### Everyone is invited

There is also an open invite for members of the public to learn a few lyrics, the whole song or create new content for climate change. We invite people to share a clip on social media, tagging our handles and #musicforCOP26 - contributing to the tidal wave and ramping up public pressure as the world's attention turns to Glasgow.

### Schools

Let it Grow invite schools to join them in the project and have created a free resource pack available for download [here](#), engaging pupils in activities that explore climate change and cover areas of the curriculum including literacy, citizenship and the arts. It offers a menu of activities of varying lengths to engage children in both the song, 'Enough is Enough' and complementary learning opportunities around climate crisis to suit all capacities and requirements.

Schools can pick and choose the sections that work for them, photograph and film their work and upload to their social platforms tagging Let It Grow.

***'Wherever there's a tree that never grew – let it grow!'***

### Notes to editors

Let it Grow is a mass participation song project, building an online tidal wave of music and creativity, telling politicians and business leaders that enough is enough. Enough is Enough was composed collaboratively by multi award-winning folk musician Karine Polwart (7-times winner of the BBC Radio 2 Folk Awards), Oi Musica brass specialist Marcus Britton, percussionist Olivia Furness, and Heather Macleod of Edinburgh's all-welcome Soundhouse Choir. The video also features Glasgow's open access group Brass, Aye? The lyrics draw on the stories and legends surrounding Glasgow's patron Saint, Mungo, and the city's coat of arms - with its tree, bird, fish and bell.

For more information on the project, visit the website [here](#)

The project is led by [Oi Musica](#) and funded by Creative Scotland.

Oi Musica uses the music of street bands to bring people and communities together, creating inspirational musical experiences for absolutely everyone – from novice to professional.

For free to use images available for download follow this [link](#)

Original video of Enough is Enough can be seen [here](#)

For press information, interview requests, music and images please contact Michelle Mangan PR at:

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t. 07979 227 909.

### Community Highlights



Kinetika Bloco



Knockengorroch Festival



The Lost Woods



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